

## 2018 FEPE AWARDS NOMINATION FORM

The FEPE Awards 2018 will be delivered during the next FEPE Annual Congress in Sorrento at the Gala Dinner, to be held on Thursday June 7<sup>th</sup> 2018.

The Awards recipients are selected from a list of nominations by an Independent Awards Committee.

Please complete a separate nomination form for each candidate. You can nominate 1 nominee per award category. Nomination forms should be sent by March 15<sup>th</sup> 2018 to: richard@fepe.com.

The FEPE Awards Committee is chaired by John Ellery, and includes the current President, the past Presidents (still active in OOH), two Board members, the recipient of last year's Lifetime Achievement Award, plus a recognised Creative Director for the Creative Award.



### Lifetime Achievement Award

Someone who has devoted his or her lifetime career to the Out of Home medium and who is widely respected and recognised by his or her peers.

### Leadership Award

Someone who has distinguished themselves by continually demonstrating leadership through a pioneering approach to Out of Home. Someone who is an inspiration to others.

### Rising Star Award

Someone who has already made an outstanding contribution to the OOH industry who is aged 30 or under. They should be employed by / connected to / a company directly involved in the OOH Medium, i.e. an OOH media owner, specialist or technology provider. The person nominated must be aged 30 or under on March 15<sup>th</sup> 2018.

### Technical Innovation Award

A supplier or Out of Home Company that has developed a new product, a breakthrough technology, that pushes our Industry forward.

### Creative Award - Classic and Digital

An Out of Home creative execution which demonstrates a brilliant use of our medium and is considered to be a memorable, and effective piece of work. This year we will be offering a Creative Award for both a **Classic Execution** and a **Digital Execution**.

### Nominator (Limited to FEPE Members and Country Associations)

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Nominee

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Award Selected (1 maximum per award category)

- Lifetime Achievement Award
- Leadership Award
- Rising Star Award **NEW**
- Technical Innovation Award
- Creative Award - Classic Execution
- Creative Award - Digital Execution


**Reasons for Nomination** (Fill in as appropriate)

**Industry Contributions:** \_\_\_\_\_

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**Leadership Qualities:** \_\_\_\_\_

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**Personal Qualities:** \_\_\_\_\_

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**History Throughout the Industry:** \_\_\_\_\_

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**For the Creative Award only:**

Submit visual or video of the campaign.

<b>Classic or Digital Execution</b>	
<b>City/Country</b>	
<b>Creative Agency</b>	
<b>Media Booking Agency/Specialist</b>	
<b>Client</b>	
<b>Brand</b>	
<b>Campaign</b>	
<b>Slogan</b>	
<b>Few lines to explain the concept if necessary</b>	